



# Eighth Annual Reading Conference



Texas A&M University-Corpus Christi  
College of Education

## April 4 & 5, 2003

THE ABC's

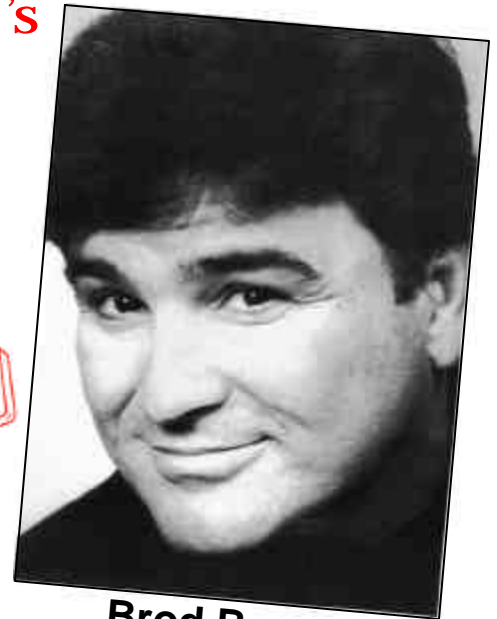
AUTHORS, BOOKS  
& CLASSROOMS

OF

LITERACY



**Dr. Lesley Morrow**  
*Luncheon Speaker*  
*World Renowned Early Literacy Expert*



**Brod Bagert**  
*Keynote Speaker*  
*Performance Poet*



### Preconference

Friday, April 4, 2003  
4:30 p.m. to 7:30 p.m.

University Center &  
Early Childhood Development Center

### Conference

Saturday, April 5, 2003  
7:30 a.m. to 2:30 p.m.

University Center

**Sponsored by:**

**Department of Curriculum and Instruction and  
Center for Educational Development, Evaluation, and Research (CEDER)  
College of Education  
Texas A&M University-Corpus Christi**

**Co-sponsored by:**

Corpus Christi ISD, Corpus Christi Area IRA Reading Council, Del Mar College,  
Diocese of Corpus Christi Catholic Schools, Education Service Center-Region 2, Flour Bluff ISD,  
Gregory-Portland ISD, Premont ISD, Robstown ISD, Texas A&M University-Corpus Christi Student Reading Council,  
Tuloso-Midway ISD, United ISD, West Oso ISD

Dear Conference Attendees:

On behalf of AGS Publishing, I would like to invite you to a wine and cheese reception in honor of the planning committee for this conference and Dr. Jack Cassidy, the program chair. Dr. Cassidy has served as President of the International Reading Association, an organization of more than 90,000 members worldwide. He has also chaired the Executive Board of the National Council for the Accreditation of Teacher Education (NCATE) and has served on the Verbal Advisory Panel for the Scholastic Aptitude Test (SAT). He was President of the College Reading Association from 1999-2000. He has also authored more than 70 articles, book chapters and books on a variety of topics.

AGS, Inc. has recently introduced the new *Group Reading Assessment and Diagnostic Evaluation*, or GRADE, a measure of reading ability that provides one-on-one results in a group setting. Dr. Cassidy served as senior consultant on that project. He has also reviewed or consulted on the AGS literature textbooks and the Reading Skills for Life series of student worktexts. AGS provides classroom teachers and reading specialists with these and other tools, including the new *Reading-Level Indicator*. The company is part of WRC Media Inc., a leading publisher of supplemental education materials for the pre-kindergarten to twelfth grade market.

We encourage you to register for this conference "The ABC's of Literacy." The major speakers are: Dr. Lesley Morrow, President-Elect of the International Reading Association and leader in the field of Early Literacy, and Brod Bagert, a renowned performance poet. The Preconference Institutes, regular sessions and poster sessions will offer new and relevant insights into literacy instruction.

Please join us in celebrating literacy at the conference. Also, please join us for the wine and cheese reception to celebrate and to see some wonderful poster sessions!

Sincerely,

Rhonda Williamson  
Western Region Vice-President  
AGS Publishing

***An Invitation to All Conference Registrants  
A Wine and Cheese Reception  
Friday, April 4, 2003***

***University Center  
6:30 to 7:30 p.m.  
AGS®***



**Dr. Jack Cassidy**

**Special thanks to the Planning Committee**

Glen Balock, Gladys Bowers, Drew Cassidy, Jack Cassidy, Leonor De Los Santos, Anita Garcia, Robert Garcia, Sherrye Dee Garrett, Velma Gonzalez, Marsha Grace, Dee Hopkins, Frank Lucido, Christine Marroquin, Maggie McGuire, Rick Olmos, Dan Pearce, Rachel Salas, Lynn Sansing, Texas A&M University-Corpus Christi; Lelia Bolt, Sylvia Gaertner, Carolyn McNeill, Karen Moorehead, Corpus Christi ISD; Tena Beanland, Tina Ybarra, Corpus Christi Area IRA Council; Sandra Duhart, Student IRA Council; Nancy Snouffer, Del Mar College; Sandra Collette, Mary Kureska, Education Service Center Region 2; Velma Soliz-Garcia, Flour Bluff ISD; Tim Cuff, Gregory-Portland ISD; David Garza, Nori C. Mora, Premont ISD; Diana Silvas, Robstown ISD; Roel Hinojosa, Beverly Tackett, Tuloso Midway ISD; Mary Jane Garza, Gracie Stillman, Patricia Walter, West Oso ISD.

## Schedule of Events

### **Friday, April 4**

### **Preconference**

### **Location**

2:00 p.m. - 4:00 p.m.	Special Session for Administrators Melanie Pritchett <i>Texas Assistant Commissioner of Education</i>	University Center
4:30 p.m. - 5:00 p.m.	Registration	University Center
5:00 p.m. - 6:30 p.m.	Fourteen Fantastic Institutes	University Center ECDC
6:30 p.m. - 7:30 p.m.	Wine & Cheese Reception and Fifteen Poster Sessions	University Center

### **Saturday, April 5**

### **Conference**

### **Location**

7:30 a.m. to 8:15 a.m.	Registration, Coffee, Exhibits	University Center
8:15 a.m. to 9:30 a.m.	<b>Greetings</b> Dan Pearce <i>Chair, Curriculum &amp; Instruction</i> Melanie Pritchett <i>Texas Assistant Commissioner of Education</i>	University Center
	<b>Keynote Address</b> Brod Bagert <i>Performance Poet</i> "Rambo Teacher"	
9:40 a.m. to 10:25 a.m.	Ten Regular Sessions, Exhibits, Autographing	University Center
10:35 a.m. to 11:20 a.m.	Ten Regular Sessions, Exhibits, Autographing	University Center
11:30 a.m. to 12:15 p.m.	Ten Regular Sessions, Exhibits, Autographing	University Center
12:15 p.m. to 2:00 p.m.	<b>Luncheon</b>  <b>Greetings</b> Dee Hopkins, Dean College of Education  <b>CC Area IRA Officer Induction</b>  <b>Speaker</b> Lesley Morrow <i>Rutgers University, NJ</i> <i>President-Elect International Reading Association</i> "Exemplary Practices in Literacy Instruction"	University Center



**Literacy and Literacy Initiatives**

*Melanie Pritchett, State of Texas Assistant Commissioner of Education*

This is a special session open to all Texas administrators. This session will focus on notable national and state literacy initiatives. This is a must for all Texas administrators.



Boggs

**A Create a Literacy Web Page for Your Classroom**

*Merry Boggs, Tarleton State University and Diehl Boggs, Forth Worth ISD*

Participants will learn how to create a web page that their classroom students can access from home, which can extend literacy learning to parents and students.

Participants should bring a disk to save their work.

**ECDC 116**



Bolick

**B Sound, Recycling, Earthworms: SCIENCE WITH LITERACY**

*Margaret Bolick, Melissa Solis, Andrea Perez, and Gwyn Richter, Texas A&M University-Corpus Christi; Piedad Ymbert, Saundra Garcia, Connie Perez, Oralia Alaniz, Dan Clute, Lisa Hoyme, and Nancy Payne, Corpus Christi ISD; Kim Fuller, Seashore Learning Center Charter School; Mary Noel, St. Mary's Academy; Jeanine Ramirez, Flour Bluff ISD*

Four science units will be shared as presenters model how to teach hands-on, inquiry science through children's literature. Participants will be actively involved in learning reading strategies that integrate children's literature with science activities. Handouts for each unit will be provided.

**Legacy-145**



Bullion-Mears

**C Getting the Work You Want: Enhancing Student Performance through Assignments and Rubrics**

*Ann T. Bullion-Mears and Daphne Eberling, Angelo State University*

Learn the how and why of designing and developing assignments and rubrics that enhance student performance. After presentation of templates and models, participants will create an assignment and its accompanying rubric for a project of their own. The relationship between this information, recent brain research, and affective domain literacy theories will be discussed.

**East Jetty-125**



Garrett

**D Desperately Seeking Meaning: Reasoning Across Text**

*Sherrye D. Garrett and Drew Cassidy, Texas A&M University-Corpus Christi*

Reading comprehension: It's more than just the main idea. So how do you foster those higher level, critical reading skills? How can you help students summarize, synthesize and evaluate? Join this institute and engage in TAKS-friendly reasoning strategies.

**Island-316**



Grace

**E Eric Carle: His Art, Your Students and the Language Experience Approach to Beginning Reading**

*Marsha Grace and Mary Beth Tierce, Texas A&M University-Corpus Christi*

Ideas for using the tissue paper art of Eric Carle with the Language Experience Approach for beginning readers will be presented. Participants will create an Eric Carle-type book that focuses on science, art and student dictation. Participants will also be shown how to develop word bank activities for the promotion of sight vocabulary and word recognition abilities of their beginning readers.

**Tejas-106**



Hopkins

**F Adding Pizzazz to Poetry Through Participation**

*Dee Hopkins, Texas A&M University-Corpus Christi*

This presentation will explore the many ways to make poetry enjoyable to students through a variety of participatory activities. Workshop participants will actively engage in these strategies. Guidelines for the types of poetry and specific examples will be provided.

**Oso-221**



Labercane

**G Response and Reflection: Encouraging Teachers to Integrate Theory and Practice in Their Classroom**

*George Labercane and Christine Gordon, University of Calgary*

This institute is intended primarily for classroom teachers who wish to utilize an action research framework in planning for instruction. Using theoretical frameworks from Reader Response Theory, Schema Theory, and Metacognition, the presenters will demonstrate how these theoretical frameworks can be used in the classroom.

**Dolphin-306**



Lira

**H Literacy Formula: L1 + L2 = Reading Comprehension**

*Juan Lira, Texas A&M-International University*

Participants will become aware of how research-based literacy instruction in Language One and Language Two can help to promote students' reading comprehension.

**Redfish-307**



Marshall

**I TAKS Mastery in Reading: "It has a lot to do with ATTITUDE!"**

*Irma Marshall, Texas A&M University-Kingsville*

This session will present information to help ease your stress level. "Motivational" strategies and "Reading" strategies will be addressed that will enable you to help students achieve mastery and make the TAKS efforts FUN!!!

**West Jetty-126**



Ramirez

**J Successful Reading Strategies for Strugglers**

*Yolanda E. Ramirez, Robstown ISD*

This session will share challenging, yet simple and fun, alternative reading techniques and activities that are successful with slow learners, as well as bilingual and learning disabled students.

**Cayo-210**



Salas

**K Learning about our Culture: Integrating Hispanic Children's Literature Across the Curriculum**

*Rachel Salas, Texas A&M University-Corpus Christi*

This institute will introduce participants to some old favorites and the latest in Hispanic children's literature books. Ideas for integrating Hispanic children's literature throughout the curriculum will be presented. Attendees will have the opportunity to participate in creating cross curricular activities using Hispanic children's literature.

**Bayview-320**



Shaffer

**L Activities for the Acquisition and Development of Vocabulary Knowledge: A Reciprocal Necessity for Authors, Books & Classrooms**

*Gary L. Shaffer, Middle Tennessee State University*

This hands-on session presents suggestions, strategies, games, and activities to assist learners in the acquisition, development, and use of vocabulary. The ideas are appropriate for all classroom teachers regardless of grade level or content area. Handouts will be presented.

**Tejas-106B**



Swisher

**M Texas Developmental Spelling Assessment**

*Karen E. Swisher, University of Texas of the Permian Basin*

The Texas Developmental Spelling Assessment (TDSA) has been developed for grades one through eight. This presentation will include data from a fourth grade classroom serving Hispanic children. The synchrony of spelling, writing and reading will be demonstrated. Participants will learn how to use the assessment for their own classrooms.

**Tarpon-323**



Valadez

**N The ABCs of Literacy: Applying Books to Culture**

*Corinne C. Valadez, Corpus Christi ISD and Patricia Walter, West Oso ISD*

This presentation will demonstrate the power of using literature to create a caring and culturally meaningful classroom. Participants will engage in literacy strategies that promote critical thinking through culturally responsive pedagogy.

**Tejas-106A**

**Join us for a wine and cheese reception hosted by AGS Publishing, Publishers of the New GRADE (Group Reading Assessment and Diagnostic Evaluation). While enjoying the wine & cheese, circulate and peruse poster sessions presented by educators from around the state.**

**Reading is Natural—Discovering Books, Animals, and Nature is Zoolicious!**

*Kathryn C. Baker, Pat Bach, Niki Cunningham, Erin Coffed, and Rhonda Theobalt, University of Texas at Arlington*

A reading project with the Dallas Zoo surrounded struggling readers with an authentic and engaging reading environment.

**More Than Just a Name Chart**

*Katie J. Byrne, Libby Freiley, and Shelly Coffey, Texas A&M University—Corpus Christi*

The most powerful piece of text of all—the child’s name—is the basis of a variety of reading activities.

**A Journal for Corduroy**

*Marilyn J. Cook, Port Aransas ISD*

A stuffed representative of a fictional bear is used to involve parents with early literacy activities.

**The ABCs of the (L.E.T. Learning Everyday Together): A School/Home Literacy Program**

*Annabelle Elizondo, Elsa Meza-Zaragosa, Corpus Christi ISD*

L.E.T. (Learning Everyday Together)-a bilingual family reading program-teaches phonics and critical thinking skills.

**A Learner-Centered Family Literacy Project for Latino Parents and Caregivers**

*Catherine Swift, Eva Candelaria, Sabrina Martinez, Herman Pena and Keith Mopbbs, Texas A&M University-Corpus Christi*

This session describes an individualized learner-centered program for parents of young children.

**“Putting Your Trade Books to Use” Literature Circles**

*Rebecca M. Garza and Lisa M. Sturges, Corpus Christi ISD*

An in-depth reading program allows developing readers to be risk-takers in a comfortable and safe environment.

**Turn up the Fun!**

*Stephanie A. Grote, Taft ISD*

A collection of high interest games and activities to improve students’ reading skills will be presented.

**Supporting Reading Literacy Through a Family Science Night**

*Gina Wright McKeever, Port Aransas ISD*

A family science night about the Arctic mixes science, reading, technology and fun.

**Multicultural Folktales**

*Susie Morrow and Martha Saucedo, Texas A&M University—Corpus Christi*

Multicultural folktales are used to enhance students’ reading skills, attitudes and culture.

**The Library Corner Home and School Connection: 2 “Groovy Girls,” 2 Books and a Backpack**

*Eva Saenz and Linda Escobedo, Corpus Christi ISD*

Help parents create a home and school literacy relationship by establishing Library Corners at home.

**Reading Activities in the Middle School**

*Karen Degon and Lisa Trejo, Corpus Christi ISD*

Learn strategies that can be used in the middle school setting to help children improve their reading abilities.

**Story Sacks**

*Denise D. Salinas, Texas A&M University-Corpus Christi*

A story sack contains a storybook along with related craft ideas and games to engage a child's interest.

**OINNK: A Mnemonic Strategy for Note Taking Success**

*Nancy Snouffer, Del Mar College*

A simple mnemonic device helps student learn how to take and evaluate good notes.

**Project H.O.T.S.**

*Angie Vasquez and Veronica Amaro, United ISD*

Project H.O.T.S—Higher Order Thinking Skills—increases student motivation and creativity.

**School Home Connection – Library Journals**

*Norma D. Zunker, Calallen ISD*

Create a school-home connection for students and families with library books and journals.

**Center for Education Development, Evaluation and Research (CEDER) – Current Research in Education**

*Robert Garcia, Texas A&M University-Corpus Christi*

This session reports on current projects and funding opportunities for additional research.

**The ABC's of Dyslexia on Secondary Campuses**

*Diana M. LaGrone, Bishop High School*

This session reports on current projects and funding opportunities for additional research.

**Teaching Literacy Strategies in Middle School Math**

*Benito Garza, Grace Gelvoría, Elda Hinojosa, and Stella Ann Sanchez, University of Texas-Pan American*

Middle school math teachers will share effective literacy strategies that have helped their students become more active learners and readers of math texts.

**Teaching Literacy Strategies in Middle School Science**

*Veronica L. Estrada, Eleazar Garza, Adrian Karr, and Blanca Padilla, University of Texas-Pan American*

Middle school science teachers will share literacy strategies that have helped their students become active readers of science texts.

**Teaching Older Elementary Students and Middle School Students to Analyze Organization Styles of Content Area Textbooks**

*Margarita Gutierrez, and Christina Telles, University of Texas-Pan American*

Presenters will share effective textbook analysis strategies that have helped their students become active readers across the curriculum.

**Linking Developmental Reading and ESL**

*Sharla Jones, Northwest Vista College and John Trilling, Palo Alto College*

Presenters will show how to use technology to intergrate activites for ESL and developmental reading learners to prepare them for regular academic courses.

**Spider WEB - Using Web Based “Choose Your Own Adventure” Stories to Promote Literacy**

*Wendy Bable, Corpus Christi ISD*

Presenter will demonstrate a literacy promotion technique that utilizes web pages to create interactive “choice” stories.

## Greetings



Dan Pearce  
*Chair, Curriculum & Instruction*  
*Texas A&M University-Corpus Christi*



Melanie Pritchett  
*State of Texas Assistant Commissioner of Education*

## Brod Bagert

*Performance Poet*  
***“Rambo Teacher”***

Once upon a time, in the belly of the city of New Orleans, there lived a lawyer with the heart of a poet. He was the father of four children. By evening, he reveled in the follies of their childhood ways, but by day he was a lawyer and we all know what that means. Poor, unhappy man! But then, in a twinkle of serendipity, his youngest daughter made a request. She had entered her school’s elocution contest but was unable to find a poem for her to recite. “Please, Daddy,” she said, “I need a poem; a perfect poem written just for me.” And so it was, by the magic of parental manipulation, that Brod Bagert wrote his first children’s poem and the rest is history. Brod closed his law office and became one of America’s few professional poets. Brod performs for both child and adult audiences, providing America with an experience of poetry like it has never been experienced before! “Passion” is the word most often used to describe his performances; funny, high-energy, tear-wrenching passion.



For two hundred and fifty days each year, this poetic Johnny Appleseed travels America and beyond. Each year he performs for upwards of a hundred thousand people. His performances

demonstrate the principle that poetry springs to life when it is performed and that poetry can be as entertaining as a movie, a play, or a baseball game. He performs at schools, he performs at conferences for educators, he performs at conventions for the captains of corporate America, and he’s even been known to perform at an altitude of thirty thousand feet from the seat of a Boeing 757. Since 1991, Brod has published ten books of poetry, five for adults and five for children (also available as books on tape). His newest book, *Giant Children*, was released by Dial Books in Summer of 2001. His current work-in-progress, *Hormone*

*Madness: Coming of Age in Middle School*, addresses the painful and sometimes comical stages of adolescence. (from [www.brodbagert.com](http://www.brodbagert.com))

- Responding to the Need for Male Involvement in Children’s and Families’ Lives** **Dolphin-306**  
*Robert Andrade and Linda Escobedo, Nueces County Community Action Agency Head Start*  
 This session will present ideas for getting fathers or male father figures involved in schools and communities.
- Explicit Instruction in a Reading Program** **Bayview-320**  
*Grace O. Barbera, Houghton Mifflin Co.*  
 This session discusses the Reading First Initiative emphasis on explicit instruction in five critical areas in reading.
- Playing With PunPals...And Other Fun Word Play Activities** **Island-316**  
*Nancy Barnhart, The University of Houston*  
 Discover how the Playing With PunPals game board increases student word knowledge.
- Cinderstories Workshop** **Cayo-210**  
*Tena Beanland, Corpus Christi ISD*  
 Use Cinderella stories of different cultures to help students understand story grammars.
- FO-NEE-MIK AWARENESS: Chants, Rhymes, Action Songs, Finger Plays, and Books to Support Emergent Literacy** **Oso-221**  
*Marcia L. Broughton, Angelo State University*  
 This session will provide a potpourri of resources and activities for teachers to use throughout the school day.
- Leading Students to Success with Prereading Strategies** **Tejas-106A**  
*Kasi S. Bundoc, Katy ISD*  
 This session shows how to integrate prereading strategies in the elementary or middle-grade classroom.
- How Can a Trip to the Zoo Enhance Reading Instruction?** **Tarpon-323**  
*Suann Claunch, Diane M. Clark, Rose Marie Elliott, Charlene Leadon Louis, Lesley LaJune Rhodes; University of Texas at Arlington*  
 Learn how to use a nature theme, direct instruction and content-based materials to increase student reading achievement.
- Math and Children’s Literature...A Winning Combination** **East Jetty-125**  
*Melissa A. Escamilla and Nancy Maldonado, Corpus Christi ISD*  
 This session will demonstrate how to use children’s literature to teach math concepts.
- ESL Literacy Strategies** **Tejas-106C**  
*Nicole S. Montague and Frank Lucido, Texas A&M University-Corpus Christi*  
 Explore the special literacy needs of second language learners with special attention given to books with cultural themes.
- Creating Multicultural Classroom Libraries and Literature Rich Secondary Classrooms** **Redfish-307**  
*Kendall A. Hasse, Dallas ISD*  
 This session demonstrates a model for forming literature rich secondary classrooms.
- Reading Strategies for Advanced Primary Readers** **Tejas-106B**  
*Esther Hernandez Cowart, Corpus Christi ISD*  
 Participants will acquire strategies for differentiating instruction for gifted students that extend beyond the core curriculum to meet the specific learning needs evidenced by said students.

<p><b>Guiding the Way to Reading Success</b>  <i>Elizabeth D. Blair, Alice ISD</i>          This session will explain how to implement small group reading instruction in the classroom.</p>	<b>Bayview-320</b>
<p><b>Developing Literacy Through Wordless Picture Books</b>  <i>K. Sue Bradley and Jack A. Bradley, Texas A&amp;M University-Kingsville</i>          This session will focus on using wordless picture books to facilitate conceptual development and promote higher order thinking across grade levels.</p>	<b>Redfish-307</b>
<p><b>Your School Librarian and You: Partners in Teaching Information Literacy in the 21<sup>st</sup> Century</b>  <i>Jeannetta Caplan, Aransas County ISD</i>          Learn how to help students develop information literacy skills.</p>	<b>Dolphin-306</b>
<p><b>Picking Charlie’s Garden: A Novel Unit for Teaching</b>  <i>Kathy Duge, Alice ISD</i>          This session presents a novel unit that has been developed to cover several different educational pedagogies.</p>	<b>Cayo-210</b>
<p><b>Reading Comprehension Strategies Instruction in Intermediate Grade Classrooms: An Analysis of Type of Instruction and Performance on Standard Measures of Reading Achievement</b>  <i>Deborah B. Jinkins and Kimberly Ryneerson, Tarleton State University</i>          Discuss research and learn strategies for developing comprehension in intermediate grade students.</p>	<b>Island-316</b>
<p><b>Sensational Sight Words</b>  <i>Peggy Lara, Corpus Christi ISD</i>          Explore entertaining and affordable techniques that aid students in retaining sight words.</p>	<b>Tejas-106C</b>
<p><b>Bring the World to the Classroom</b>  <i>Robert L. Marshall, Texas A&amp;M University-Kingsville</i>          Learn new and innovative ways to incorporate technology in the classroom to make learning fun- a CD with free innovative software resources will be provided.</p>	<b>Tarpon-323</b>
<p><b>Snapshots of Literacy: Empowering Images in Contemporary Children’s Literature</b>  <i>Suzanne S. Monroe, West Texas A&amp;M University</i>          This session presents qualitative research findings on empowering images of literacy in contemporary children’s literature.</p>	<b>Oso-221</b>
<p><b>The ABCs of Do-Re-Me</b>  <i>Norma Puente, Corpus Christi ISD</i>          This session will discuss how the integration of daily songs and poems in the first grade classrooms promotes the development of fluent, skilled readers.</p>	<b>East Jetty-125</b>
<p><b>Turn Up the Fire in Math with a Burning Desire to Read</b>  <i>Nancy G. Reynolds, Texas A&amp;M University-Corpus Christi</i>          This session features literature that can be used to introduce or reinforce math concepts in the kindergarden through the fourth grade.</p>	<b>Tejas-106B</b>
<p><b>Differentiating Instruction Through Literacy Stations</b>  <i>Sylvia D. Gaertner and Carolyn K. McNeill, Corpus Christi ISD</i>          This session will provide successful management techniques for organizing classrooms into literacy stations to meet the needs of individual students.</p>	<b>Tejas-106A</b>

**Strategies for Non-Proficient Readers***Mary E. Sanders and Vanessa N. Richardson, Angelo State University*

Reach reluctant readers through successful strategies for understanding story elements.

Tarpon-323

**Acquiring Knowledge From Illustrations: Research Based Strategies***Elizabeth E. Kirk, La Marque ISD and Tracee Williams, Rockwall ISD*

Learn how to utilize illustrations to develop students' listening comprehension, oral prose memory and processing and remembering text.

Dolphin-306

**Critical Language Awareness for the Classroom***George Labercane, University of Calgary and Bryant Griffith, Texas A&M University-Corpus Christi*

This session introduces teachers to the underlying philosophy of Critical Language Awareness.

Cayo-210

**Teaching Integrated Units Using Literature***Rose P. Lantz, Corpus Christi ISD*

This session provides educators with strategies and materials to teach content area subject matter with fictional novels.

Tejas-106C

**You Don't Need A Lap To Tell A Story***Maggie McGuire, Texas A&M University-Corpus Christi*

Learn many ways to share stories other than the traditional method of story time.

Bayview-320

**The Power of Language: Its Acquisition, Development, and Enhancement***J. Helen Perkins, Southern Methodist University and Crystal Dawn Perkins, Texas Women's University in Denton, Texas*

This session will examine a variety of methods and activities that adults can use to improve the language skills of students.

Island-316

**The ABCs of Literacy Instruction in New Zealand and Australia***Barbara J. Reinken, Grand Valley State University and Kathleen F. Jonson, University of San Francisco*

This session will explain the components of literacy instruction as found in primary schools in New Zealand and Australia.

Tejas-106B

**The ABCs of Tutoring Young Children***D. Lynn Sansing and Bonnie Munro, Texas A&M University-Corpus Christi*

This session shows how the America Reads program has proven to be effective with students in grades 1-3.

East Jetty-125

**Zoo Animals in School: Using Expository Texts and Local Zoo Collaboration to Spark Motivation in Struggling Readers***Diana L. Wisell, University of Texas at Arlington*

Learn how collaboration with a local city zoo sparked the reading interest of struggling first and second grade readers.

Oso-221

**Writers is the Czqziest People: Using Brief Bios to Turn Students on to Books***Roberta M. Ziegler, Palo Alto College*

Learn the current dealings of dyslexia on the secondary campuses.

Tejas-106A

**How to Tell When It's Dyslexia***Lelia Bolt, Corpus Christi ISD*

Participants will learn the characteristics of Dyslexia and take part in a hands-on activity that simulates what it is like to be dysgraphic, a related disorder of Dyslexia.

## Greetings



Dr. Dee Hopkins, Dean, College of Education  
Texas A&M University-Corpus Christi

## Officer Installation

Dr. Lesley Morrow, President-Elect of the  
International Reading Association will install  
the officers of the Corpus Christi Area IRA  
Council for the 2002-2003 academic year.

## **Dr. Lesley Morrow**

*Rutgers University*

*President-Elect International Reading Association*

### **“Exemplary Practices in Literacy Instruction”**

Dr. Lesley Mandel Morrow began her career as a classroom teacher, became a reading specialist and then earned her Ph.D. from Fordham University in New York City. Her area of research is in early literacy development with an emphasis on the organization and management of the language arts program and staff development in early literacy. She carries out her work in schools with diverse characteristics and student populations.

She received the Rutgers Graduate School of Education's Alumni Association Award for Research, Teaching, and Service and the Rutgers University Excellence in Teaching Award.

The International Reading Association awarded her their Outstanding Teacher Educator of Reading Award. She received Fordham University's Alumni Award for Outstanding Achievement. She was an elected member of the Board of Directors for the International Reading Association, and is presently President-Elect of the International Reading Association.

Dr. Morrow has authored more than 200

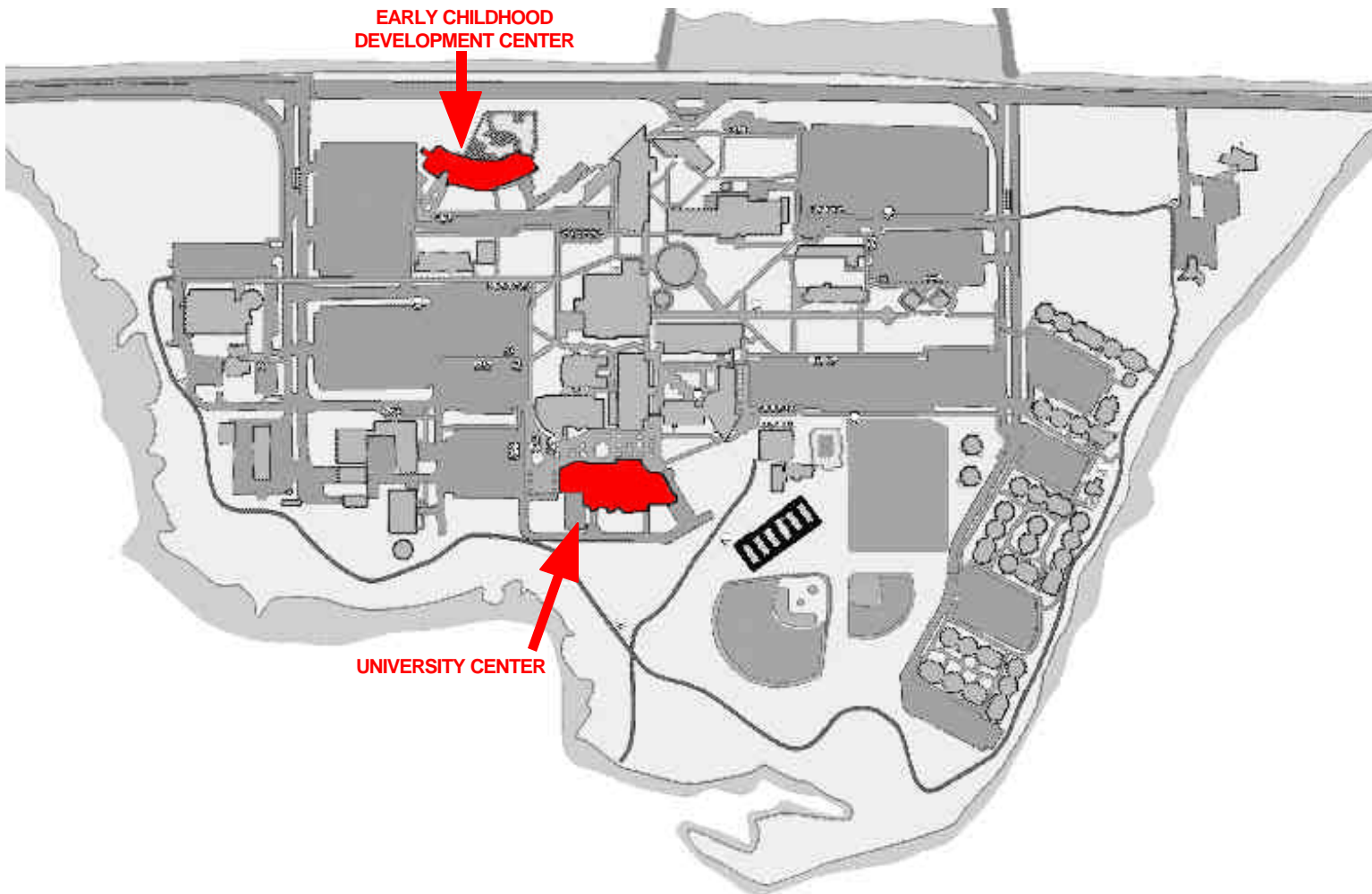


publications including journal articles, chapters in books and monographs. Her articles appear in nationally refereed journals such as *Reading Research Quarterly* and *The Reading Teacher*. She has also published 15 books.

Morrow was part of a team that received a \$900,000 grant from the N.J. Department of Education to design a literacy component of the widely successful Families Achieving New Standards (FANS) program to help teachers and parents work with their children to meet New Jersey's core curriculum standards in math, science and technology.

An adviser to the Children's Television Workshop, which produces "Sesame Street," she previously served as adviser to the Educational Testing Services' National Assessment of Education Progress initiative, the New York City Agency for Child Development and public television's "Reading Rainbow," as well as numerous public school districts.

# Campus Map



## Hotels/Motels

Many of you are coming from out of town. Here is a list of some of the closest hotels. If you are a school or university employee, inquire about state rates. For those of you who are not familiar with TAMU-CC, it is situated at 6300 Ocean Drive (12) on its own island. Shoreline Drive turns into Ocean Drive and all of these hotels or motels are on Ocean Drive or Shoreline Drive.

### **Bayfront Inn**

601 N. Shoreline  
361-883-7271

### **Bayshore Inn**

4349 Ocean Drive  
(361) 852-2126

### **Best Western Marina Grand Hotel**

300 N. Shoreline Blvd.  
(361) 883-5111  
1-800-883-5119

### **Corpus Christi Bayfront Inn**

601 N. Shoreline Blvd.  
(361) 883-7271  
1-800-456-2293

### **Gulf Winds Motel**

801 S. Shoreline Blvd.  
(361) 884-8485

### **Holiday Inn-Emerald Beach**

1102 S. Shoreline Blvd.  
(361) 883-5731  
1-800-465-4329

### **Omni Bayfront**

900 N. Shoreline Blvd.  
(361) 887-1600  
1-800-843-6664

### **Omni Marina**

707 N. Shoreline Blvd.  
(361) 882-1700  
1-800-843-6664

### **Railway Inn Suites**

4343 Ocean Drive  
(361) 225-3946  
1-888-729-7245

### **Ramada Hotel Bayfront**

601 N. Water  
(361) 882-8100  
1-800-688-0334

### **Sea Ranch Motel**

4401 Ocean Drive  
(361) 853-7366

### **Super 8 Motel**

411 N. Shoreline Blvd.  
(361) 884-4815  
1-800-800-8000

### **Swan Inn**

1013 N. Shoreline Blvd.  
(361) 882-6518

## Conference & Registration Information

Texas A&M University-Corpus Christi's Reading Conference provides several registration options to meet your professional development needs. You may register for the Conference and/or Preconference Institute. You may also want to consider the Graduate Credit Option.

**Graduate Credit Option** Dr. Jack Cassidy is offering a three-credit course with the same title as the conference: "ABC's of Literacy" \* The requirements for READ 5390 are:

1. Attend the Preconference Institute of your choice and poster sessions on April 4, 2003.
2. Attend the conference on April 5, 2003
3. Attend additional classes:
  - Saturday, March 29, 2003 - all day
  - Sunday, March 30 2003 - all day
  - Sunday, April 13, 2003 - all day
  - Sunday, April 20, 2003 - all day
  - Saturday June 14, 2003 - all day
4. Read and report on selected articles and submit a paper based on one theme of the conference.

If you indicate the **graduate credit option** on your registration form, we will send you a Texas A&M University-Corpus Christi course registration form, payment information and a Graduate Program Application (if necessary). Be sure to send your conference registration form early along with your payment for the conference. The deadline to complete graduate course registration is March 12, 2003.

The tuition and fees for course registration is \$466.50 for Texas residents and \$1087.50 for out-of-state residents. Tuition does not include registration fees for either the conference or an institute. To register for any Texas A&M University-Corpus Christi graduate course, you must be admitted to the Graduate School in either a degree or non-degree program. If you have not already been admitted, we will send you the appropriate application form.

Questions on course requirements can be addressed to Dr. Jack Cassidy (361- 825-5611) or [jcassidy@falcon.tamucc.edu](mailto:jcassidy@falcon.tamucc.edu)

### Conference Registration and Confirmation

Registrations will be accepted in the order in which they are received, and the Institutes will be assigned according to their availability. Registration confirmations and name tags will be sent out. These name tags will serve as admission to the conference events. **You must bring your name tag.** Bring this conference program to the conference. We will not be sending another copy with your registration confirmation. All conference attendees are invited to the wine and cheese reception to view the poster sessions, but you must indicate your attendance on the registration form. Send registration forms to:

#### Texas A&M University-Corpus Christi Reading Conference

University Outreach  
6300 Ocean Drive  
Corpus Christi, TX 78412  
(361) 825-2778

*\*Pending approval by appropriate committees.*

### Master's in Reading & Doctoral Programs

Texas A&M University-Corpus Christi has one of the premier master's programs in reading in the state of Texas as well as multiple doctoral programs. Faculty members have published widely and are known nationally and internationally. READ 5390, "ABC's of Literacy," may be counted as an elective in the master's program. For more information on the master's program, or any of the doctoral programs in education, contact Dr. Jack Cassidy (361-825-5611).

# Registration Form

Name (First, MI, Last) \_\_\_\_\_

Educational Affiliation (School & District) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Daytime Phone ( ) \_\_\_\_\_

Social Security # (optional) \_\_\_\_\_

Email Address \_\_\_\_\_

**Friday Preconference Institute, Wine & Cheese Reception, Poster Sessions, and Special Administrative Session**

- Early Preconference (Register by March 12, 2003) Fee \$20 \$ \_\_\_\_\_
- Preconference registration postmarked after March 12, 2003 Fee \$25 \$ \_\_\_\_\_

**Please indicate your first and second institute choice:**

- \_\_\_\_\_ A. Create a Literacy Web Page for Your Classroom
- \_\_\_\_\_ B. Sound, Recycling, Earthworms: SCIENCE WITH LITERACY
- \_\_\_\_\_ C. Getting the Work You Want: Enhancing Student Performance through Assignments and Rubrics
- \_\_\_\_\_ D. Desperately Seeking Meaning: Reasoning Across Text
- \_\_\_\_\_ E. Eric Carle: His Art, Your Students and the Language Experience Approach to Beginning Reading
- \_\_\_\_\_ F. Adding Pizzazz to Poetry Through Participation
- \_\_\_\_\_ G. Response and Reflection: Encouraging Teachers to Integrate Theory and Practice in Their Classroom
- \_\_\_\_\_ H. Literacy Formula: L1 + L2 = Reading Comprehension
- \_\_\_\_\_ I. TAKS Mastery in Reading: "It has a lot to do with ATTITUDE!"
- \_\_\_\_\_ J. Successful Reading Strategies for Strugglers
- \_\_\_\_\_ K. Learning about our Culture: Integrating Hispanic Children's Literature Across the Curriculum
- \_\_\_\_\_ L. Activities for the Acquisition and Development of Vocabulary Knowledge: A Reciprocal Necessity for Authors, Books & Classrooms
- \_\_\_\_\_ M. Texas Developmental Spelling Assessment
- \_\_\_\_\_ N. The ABC's of Literacy: Applying Books to Culture

**Wine and Cheese Reception (must RSVP to attend)**

\_\_\_\_\_ Yes, I will be attending. \_\_\_\_\_ No, I will not be attending.

**Saturday Conference** (includes lunch)

- Early conference registration postmarked by March 12, 2003 Fee \$30 \$ \_\_\_\_\_
- Conference registration fee postmarked after March 12, 2003 Fee \$35 \$ \_\_\_\_\_

**Friday Preconference & Saturday Conference Together** (includes lunch)

- Early registration—must be postmarked by March 12, 2003 Fee \$40 \$ \_\_\_\_\_
- Registrations postmarked after March 12, 2003 Fee \$55 \$ \_\_\_\_\_

**Total payment to accompany form** \$ \_\_\_\_\_

## Graduate Credit Option

**Are you interested in taking the conference as a course? (see pg. 14)**

Yes  No

Make checks payable to:

**TAMU-CC Reading Conference**

Send registration forms to:

**Texas A&M University-Corpus Christi Reading Conference, University Outreach  
6300 Ocean Drive, Corpus Christi TX 78412 (361) 825-2778**

Reading Conference  
Texas A&M University -Corpus Christi  
6300 Ocean Drive  
Corpus Christi, Texas 78412

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THE ABC'S  
OF  
LITERACY

**Eighth Annual Reading Conference**  
**Texas A&M University-Corpus Christi**  
**College of Education**  
**April 4 & 5, 2003**